

**For Immediate Release**

## **Clinical Resources Selected to Georgia Mentor Protege Connection Program**

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Clinical Resources, an Atlanta based healthcare staffing and executive search firm has been selected as a protégé company by the Georgia Minority Supplier Development Council (GMSDC) for this year's Georgia Mentor Protégé Connection (MPC) Program. The MPC is a business development initiative that provides opportunities for emerging firms in Georgia to benefit from a one-year mentoring relationship with the state's top corporations. The goal of the program is to boost the success rate of small businesses over the long haul, by helping them to develop capacity, enhance skills and become more competitive.

"We are very pleased to partner with GMSDC and support this unique mentoring program," says Mary Ellen McClanahan, Director-Entrepreneur & Small Business Development, GDEcD. "The integrity of the Mentor Protégé Connection, the outstanding mentor companies and the impacting outcomes continue to make this a quality-driven program. Both small and large companies win."

"This program offers a great opportunity for my company to learn from recognized and established business leaders so we can continue to scale" said Jennifer Scully, CEO of Clinical Resources. "We thank GMSDC for this opportunity and look forward to the many opportunities that will come as a result of program participation."

[www.GeorgiaMentorProtegeConnection.org](http://www.GeorgiaMentorProtegeConnection.org).

The Georgia Mentor Protégé Connection (MPC) is a business development program administered by the Georgia Education Foundation (GEF) in partnership with the Department of Economic Development and the Georgia Institute of Technology. MPC provides opportunities for Georgia small businesses to benefit from a partnership with a corporate mentor for a period of one year. Emerging firms can build relationships, explore new technologies, learn about best practices, and benefit from the wisdom of corporate executives who are committed to the long-term health and overall growth of small businesses in Georgia. The goal of the program is to help small businesses to be successful over the long haul by helping them to develop capacity, enhance their skill sets, and become more competitive. Research has shown that access to the right kind of coaching and mentoring significantly increases the success rate in small business, while both the mentor and the protégé benefit tremendously from their interaction.

The mentor corporations are companies that are headquartered in Georgia or have a significant presence in the state. These mentor firms are leaders in their respective industries and are committed to small business development and supplier diversity. They represent a broad spectrum of industry categories, including transportation, education, logistics, manufacturing, telecommunications, consulting services and information technology. These firms are also exemplary corporate citizens, playing a major role in community development, charitable projects and philanthropy. For the small firm looking to go to the next level, these kinds of relationships are priceless.

### **About Clinical Resources LLC**

**Clinical Resources LLC** is a healthcare staffing firm specializing in the growing senior care market.

Clinical Resources is dedicated to serving the growing aging population while addressing the escalating nurse staffing shortage by placing experienced nurses and healthcare professionals in permanent, temporary, and interim positions nationwide in hospitals, skilled nursing and assisted living facilities, nationwide. Owned and operated by nurses and healthcare professionals, Clinical Resources continues to expand its customer base among health payors, pharmaceutical companies, and health information technology companies. For 2012, the company will continue to build critical mass in its service areas and expand its presence in large corporations providing occupational health nurses as well as pursuing government contracting opportunities.

**For additional information, please contact:**

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